

CATEGORY		Opportunity	Total Investment (KSHs)
	TITLE OR NAME SPONSORSHIP	<ul style="list-style-type: none"> Event Partner acknowledgement on the day Team entry at (up to 10) Logo placement on WALK FOR TEACHERS MENTAL WELNESS (WFTMW) t-shirts & event Caps worn by event staff and 2000 + walkers. (Left or Right Sleeve –Back Shirt) Opportunity to participate in a Corporate Breakfast Retreat for clients and/or staff following the event. (breakfast at an additional cost) Opportunity to display signage at event (production at own cost). Opportunity to own a fun high energy activation on course or at the finish venue Uhuru Gardens Opportunity to include partnership collateral in participants Caps 	2 MILLION
	WALK T-SHIRT	<p>Logo placement on:</p> <ol style="list-style-type: none"> 1. Front of T-Shirt 2. Left Sleeve 3. Right Sleeve 4. BACK Shirt <p>on KEWOTA-shirts worn by event team and walkers</p>	<p>250,000</p> <p>50,0000</p> <p>50,0000</p> <p>100,000</p>
	ACTIVATION	<ul style="list-style-type: none"> Create meaningful brand interaction with attendees. Corporate signage at the event venue and at booth space MC acknowledgement on the day Team entry at WALK FOR TEACHERS MENTAL WELNESS (WFTMW) (up to 3) Opportunity to sample / set up activation at the event venue / along walk route Supply and inclusion of exclusive partner collateral in WALK FOR TEACHERS MENTAL WELNESS (WFTMW) participant registration bags / packs (client supplied) 	100,000
	TRIBUTE WALL	<ul style="list-style-type: none"> Naming rights to the wall Create meaningful brand interaction with attendees' corporate signage at the event venue and at booth space MC acknowledgement on the day Team entry at (WFTMW) (up to 3) Opportunity to sample / set up activation at the event venue / along walk route Supply and inclusion of exclusive partner collateral in MAF participant registration bags / packs (client supplied) 2 Staff Supplied to Manage Activation 	250,000
	TEAM RETREAT	<ul style="list-style-type: none"> Reward your team with an exclusive place to meet before and after the walk. Take advantage of the opportunity to network with other teams and corporates, as well as treat your team members with a delicious brunch. 	75,000